

The logo features the letters 'IQ' in a large, white, sans-serif font. Below 'IQ' is the word 'DIGITAL' in a smaller, white, all-caps, sans-serif font. At the bottom, the word 'UPDATE' is written in a white, all-caps, sans-serif font inside a white rectangular box with rounded corners. The entire logo is centered on a dark purple background with abstract geometric shapes in lighter shades of purple and magenta.

IQ
DIGITAL
UPDATE



Secure your Business
in the Digital Era

Cybercrime cost

\$1T

in 2010

Cybercrime cost



Source: Cybersecurity Ventures

300%

increase in Ransomware attacks.

50% on **small businesses.**

71%

targeted companies pay-up

Phishing

#1 attack vector



Microsoft Defender for Business

Proactive protection with cloud-
connected AI-powered service

Microsoft Defender for Business



**Enterprise-grade
protection**



Easy to use



Cost-effective

43T

Analyzing
threat signals
daily

32B

Blocking
email threats
annually

\$20B

in the next 5 years
Investing to improve
and share
knowledge