



## Privacy Statement

### 1. Who we are

Link2Online is a company registered in Romania responsible for organizing IQ Digital by UPGRADE 100 Event

### 2. What we need

Our Personal Data Protection Policy governs the use and storage of your data. You can see our [Personal Data Protection Policy](#).

Link2Online is a Controller of the personal data you (data subject) provide us. We collect the following types of personal data from you:

- Name and Surname
- E-mail address
- Telephone number
- Photos at the event

### 3. Why we need it

We need your personal data in order to provide you with the ticket for UPGRADE 100 Event. We need your e-mail address, name and surname in order to deliver you the registration/ ticket purchased for UPGRADE 100 and/or to communicate with you if you choose to subscribe to our newsletter.

We need your photos in order to show everyone the energy of the event. We will avoid any close-ups, portraits and specific identification of the subjects of our photos. If you wish to be removed from our photo database, please indicate the photo in the UPGRADE 100 album (posted on website or facebook account [www.facebook.com/upgrade100/](http://www.facebook.com/upgrade100/)) and address a written request to [community@upgrade100.com](mailto:community@upgrade100.com)

### 4. What we do with it

Your personal data is processed by Link2Online located in Romania. Hosting and storage of your data takes place on Link2Online servers located in Romania.

Your data is processed by OVE.RO (S.C. ONLINE VENUES & EVENTS S.R.L.), a Romanian company who operates the tickets orders, invoicing process and issuance of electronic tickets. Their T&C can be consulted at <https://ove.ro/termeni-si-conditii>



Should you choose to subscribe to our newsletters, your data will be uploaded to MailChimp, who will act as a Processor. MailChimp operates the delivery of our newsletter. Their privacy policy can be consulted at [www.mailchimp.com/legal/privacy/nk](http://www.mailchimp.com/legal/privacy/nk).

The photos from the event will be saved at [www.upgrade100.com](http://www.upgrade100.com) or [www.iqdigital.ro](http://www.iqdigital.ro) after being carefully chosen by our specialists. We will try our best not to display personal data however there might be cases in which you might be displayed in some of the photos shared. If you want yourself removed from these photos please contact us at [community@upgrade100.com](mailto:community@upgrade100.com) and we will take the necessary measures to anonymize your data immediately.

## 5. How long we keep it

We will keep your personal data for fiscal reasons as required by the Romanian fiscal laws for a duration of 10 years. If you chose to subscribe to our newsletter we will keep your data for the duration of the newsletter or until you choose to end your subscription. The photos from the event will be kept in the timeline of our Facebook account.

## 6. What are your rights?

Should you believe that any personal data we hold on you is incorrect or incomplete, you have the right to request to see this information, rectify it or have it deleted. Please contact us at [community@upgrade100.com](mailto:community@upgrade100.com)

If you wish to complain about how we have handled your personal data, please contact Data Protection Officer at [community@upgrade100.com](mailto:community@upgrade100.com). Our Data Protection Officer will then look into your complaint and work with you to resolve the matter.

If you still feel that your personal data has not been handled appropriately according to the law, you can contact Romanian Data Protection Authority at [www.dataprotection.ro](http://www.dataprotection.ro) and file a complaint with them.

### USE OF PERSONAL DATA FOR ADVERTISING PURPOSES

Link2Online will not share your address, e-mail address, credit card information or personal information to any third party without your permission. You hereby give your consent for Link2Online to store the following types of data as a profile for internal purposes:

- Mandatory and voluntary data collected when purchasing tickets.
- Mandatory and voluntary data collected when providing opt-in consent to Link2Online use of data
- Voluntary disclosures when participating in online surveys.



- Data collected from any connected social media for which you have provided my explicit prior consent.

## **Personal information**

When personal information (e.g. name, e-mail address, work address, phone numbers and other contact information) is provided through the UPGRADE 100 website or directly to us by e-mail you give consent to Link2Online for:

- Processing and administering your personal data to perform all necessary actions to give effect to your request or instructions
- Retaining a record of incoming and outgoing communications (e.g. email) to process your personal data as outlined in this Privacy Statement.

## **Link2Online may also collect the following information about you:**

- Information that you provide by filling in forms on our site.
- Name and physical shipping, contact and payment addresses.
- Email address and telephone numbers
- Date of birth
- Social Media profiles, e.g. Facebook, Twitter, LinkedIn

If you contact us we may keep a record of that correspondence.

Information we receive from credit reference and fraud detection agencies or other third parties we may use to verify your information. We may ask you to complete surveys for research purposes, although you do not have to respond to them.

## **Right of Access**

You have a right to be given a copy of any of your personal data held by Link2Online in accordance with section 4 of the Data Protection Acts subject to certain exceptions. Requests for a copy of your personal data can be emailed to [community@upgrade100.com](mailto:community@upgrade100.com) or addressed to: UPGRADE 100 Executive Director, Link2Online, 17C Sevastopol Street, apt.27, Sector 1, Bucharest.

## **Right of rectification or erasure**

If Link2Online holds incorrect information about you which was originally submitted by you through the UPGRADE 100 website, you have the right to have the data amended. Further, you have the right to have any information you have sent to us via this website erased.

To request your right to rectification and/or erasure please send your request to [community@upgrade100.com](mailto:community@upgrade100.com) or, in writing, addressed to: UPGRADE 100 Executive Director, Link2Online, 17C Sevastopol Street, apt.27, Sector 1, Bucharest.



Requests should include:

- Your name and address.
- A description of the specific personal data you wish rectified/ erased.

Please note that Link2Online is not required to rectify or erase your data where doing so would prevent you from meeting your contractual obligations to Link2Online or where Link2Online is required to process (including retaining) your personal data for a lawful purpose in accordance with the Data Protection Acts. In the event of any conflict between these terms and the provisions of the Data Protection Acts, the Data Protection Acts shall prevail.

## **Security**

The security of your Personal Information is important to us. However, no method of transmission over the Internet, or method of electronic storage, is 100% secure. Therefore, while we strive to use commercially acceptable means to protect your Personal Information, Link2Online cannot guarantee its absolute security and cannot accept any liability where the security of your Personal Information is compromised. The security of your personal information is important to us. When you enter sensitive information on our registration or order forms, we encrypt that information using secure socket layer technology (TLS/SSL).

## **Changes to this Policy**

Link2Online reserves the right to modify this Data Protection Policy and Declaration of Consent at any time. Any changes will be posted on our homepage and other places we deem appropriate so that you are aware of the changes.

## **COMPLAINTS**

Complaints can be made to [community@upgrade100.com](mailto:community@upgrade100.com). We will endeavor to resolve any customer complaints where reasonable.

## **INDEMNITY**

You agree to be fully responsible for (and fully indemnify us against) all claims, liability, damages, losses, costs and expenses, including legal fees, suffered by us and arising out of any breach of the terms by you or any other liabilities incurred by us arising out of your use of the website, or use by any other person accessing the website using your pc or internet access account.

## **TEMPORARY STAFF & VOLUNTEERS RECRUITMENT AND REGULATIONS**

By agreeing to act as a volunteer at an event, I acknowledge that:

- I will receive no compensation for travel, accommodation etc.
- There is no guarantee that I will be selected to be a volunteer at the event.
- If I violate any event rule or fail to show up for an assigned shift, my accreditation can be removed and I will be denied access to the event.



# UPGRADE 100

- I attest to the truth of all statements made in my application.
- The use of alcohol and/or controlled substances before or while on duty is strictly prohibited. Violation of this policy will result in immediate dismissal, removal of accreditation and removal from the event grounds.
- Selection as a volunteer grants permission to Link2Online to use the volunteer likeness, name, voice and words in television, radio, film, newspapers, magazines and other media, both during and any time after the event, and in any form, for advertising or communicating the purpose of the event(s).
- In the course of the event, I may be dealing with confidential information and I agree to keep such information in the strictest of confidence.
- I have read and fully understood these terms and conditions.